



### Meet our Renewable Energy Experts



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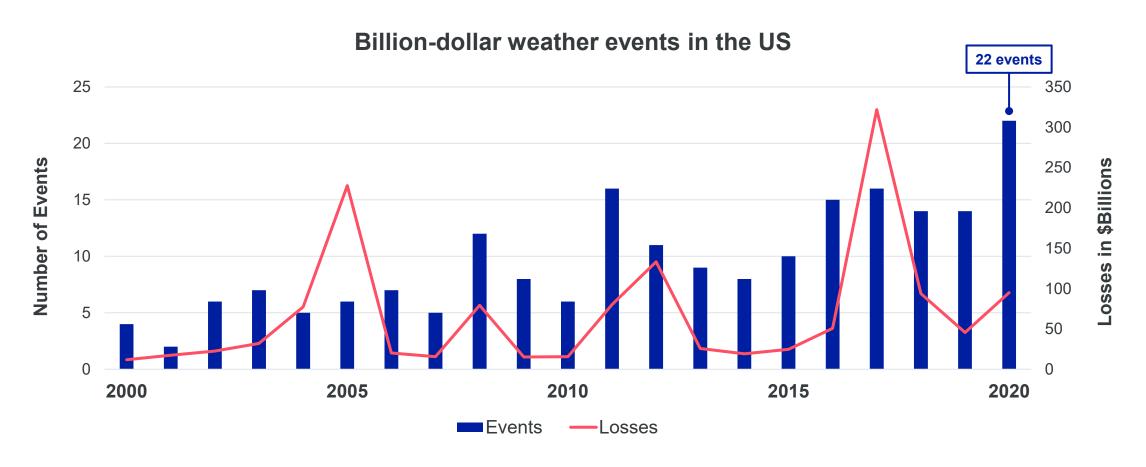


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### **Extreme Weather Events Are More Common And More Costly**









### Credit Rating Agencies, Investors, and Regulators are Responding

### Moody's

**September 14, 2020** 

"Moody's Corporation announced today the formation of an [ESG] Solutions Group to serve the growing demand for ESG insights.

**ESG** and climate risk considerations are already integrated into credit ratings and research...and will be integrated into a range of Moody's Analytics risk management solutions, research, data and analytics platforms."

### BlackRock

**December 16, 2020** 

"We modified our principles to be clear that we expect boards to shape and monitor management's approach to material sustainability factors in a company's business model.

We will hold directors accountable where business practices or disclosures fall short of our expectations."



March 4, 2021

Securities and Exchange Commission announces creation of Climate and ESG Task Force in Division of Enforcement.

The Task Force will "develop initiatives to proactively identify ESG-related misconduct."

Initial focus will be "to identify any material gaps or misstatements in issuers' disclosure of climate risks."





## Key **Discussion Topics**

How to evaluate VPPAs among different renewable options

Where VPPA prices are trending, and why it matters

What to expect over the life of a VPPA, and how to manage risk





### From Goals to Action

A proven process to achieve targets and manage risk

1

# Establish Goals

- CO<sub>2</sub>e reduction
- Renewable energy
- Timelines

2

# Define Priorities

- Cost impacts
- Budget stability
- Emissions impact
- Tenor length
- Additionality

3

# Prioritize Products & Markets

- Emissions impact
- Cost impact
- Product options

4

### Develop Strategies

- Internal detractors
- Counterparty risks
- Price risks
- Production risks

5

### Portfolio Integration

- Performance monitoring
- Portfolio governance
- Retail adjustments





### Renewable Energy Options

#### Renewable products offer different financial and environmental benefits



On-site Solar

Primarily a cost-saving tool with limited environmental impact. Difficult to implement across large portfolios.

**Utility &** Community Solar

Primarily a cost-saving tool with varying environmental benefits. Easier to implement across large portfolios.

Retail

Primarily an environmental tool with limited financial benefits. Easier to execute and manage than PPAs.

PPA

Efficient hedging and environmental tool, but less risk management options than VPPAs. Better suited for concentrated loads.

**VPPA** 

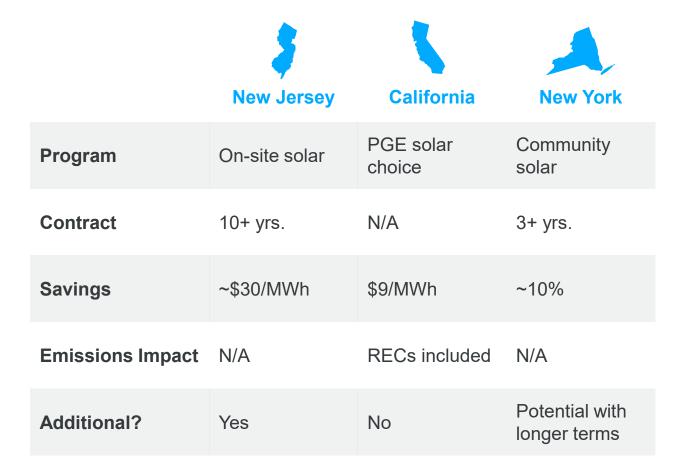
Less efficient hedge, but more risk management options. Better support for distributed portfolios.





### **On-Site and Community Solar Examples**

#### Renewable energy tools that reduce cost



#### **Key Considerations**



Must be quick – capacity fills up fast



**Environmental benefits vary** by program – some include **RECs** 



**Limited performance monitoring** – savings materialize at end of billing cycle





### **Green Retail and PPAs**

#### Renewable energy tools that reduce emissions

#### **Green Retail**

- √ 10-page contracts
- ✓ Shorter terms
- ✓ Fully managed
- Supports distributed portfolios
- Fewer markets and vendor options
- Modest cost premiums
- No additionality for shorter-terms
- Tied to single supplier for term

#### **PPA**

- ★ 50+ page contracts
- ★ 12+ year terms
- **X** Requires active management
- Designed for concentrated loads
- ✓ Mature developer and utility market
- Efficient hedging instruments
- Additionality
- ✓ Not tied to any single supplier





### Why VPPAs Might Be The Right Tool

State targets and investor pressure is accelerating market access

#### What makes a good VPPA candidate?



Environmental urgency



Multi-site, dispersed portfolio



Centralized energy governance



Willingness for active management

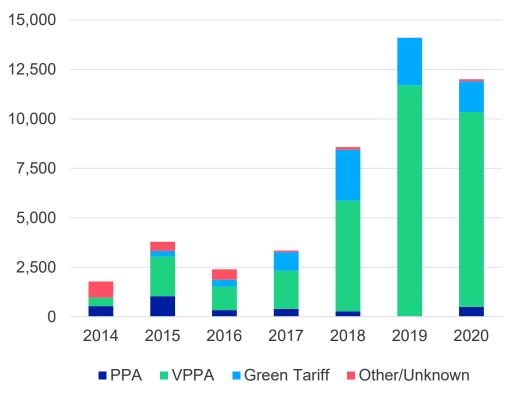


Investment grade credit



Budget risk tolerance

#### **Publicly Announced United States C&I Purchases**

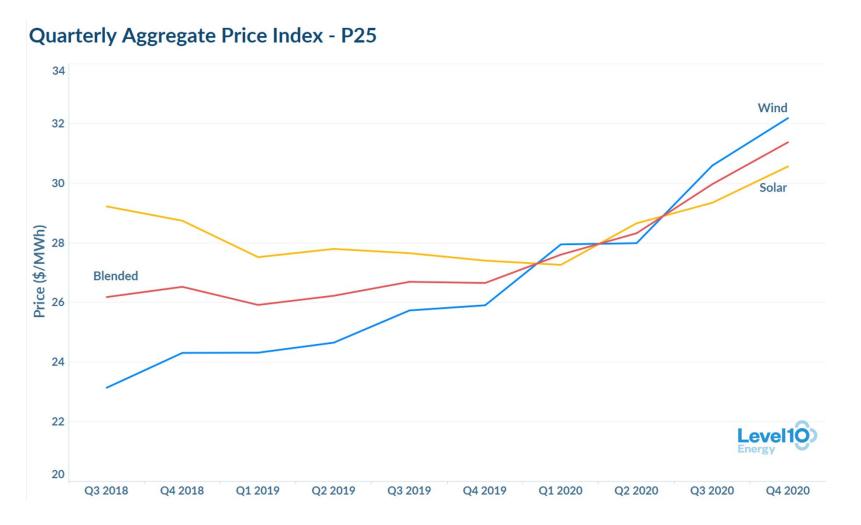








### In 2020, PPA offer prices rose 17%





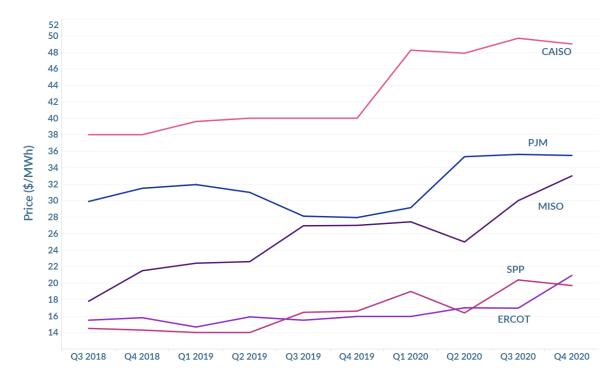


### **Price Spikes Felt in High Density Areas**

#### **Solar PPA Prices by ISO**



#### Wind PPA Prices by ISO



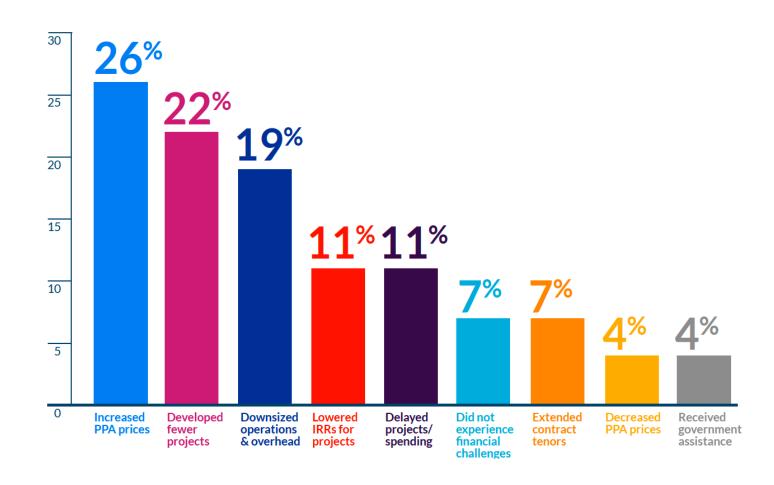




### **COVID-19 Not the Only Cause**

What measures have you taken to overcome financial challenges caused by COVID?

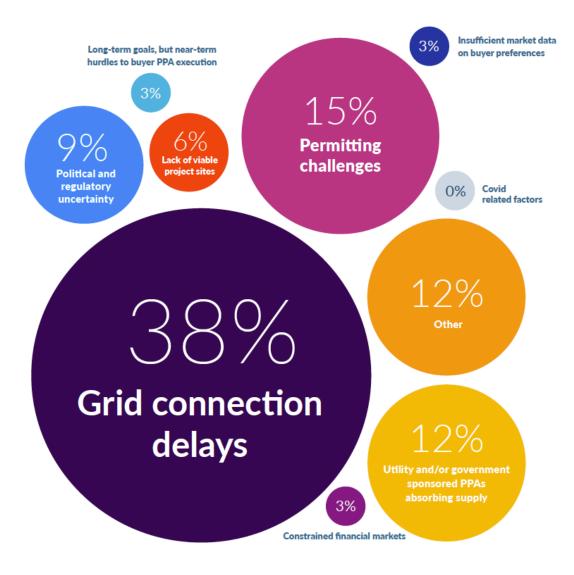
Respondents could select more than one option







### Renewable Supply is Constrained







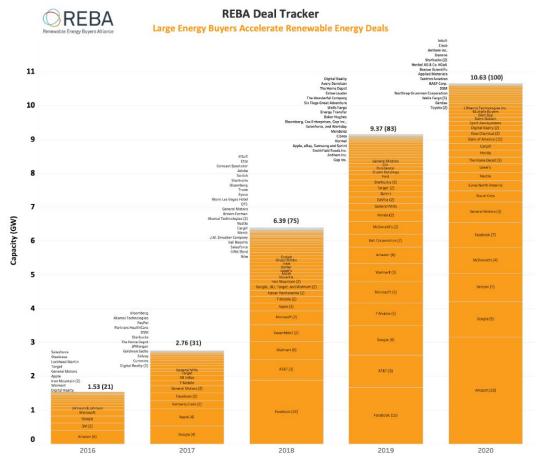
### Demand is Skyrocketing

35 C&I buyers announced 100 deals in 2020 (17% increase from 2019)

Deals totaled 10.6 GW of capacity (13% increase form 2019)

Nearly half (49%) of energy buyers that announced deals in 2020 were new to the market

Top industry sector for new buyers was **Industrials and Materials** 

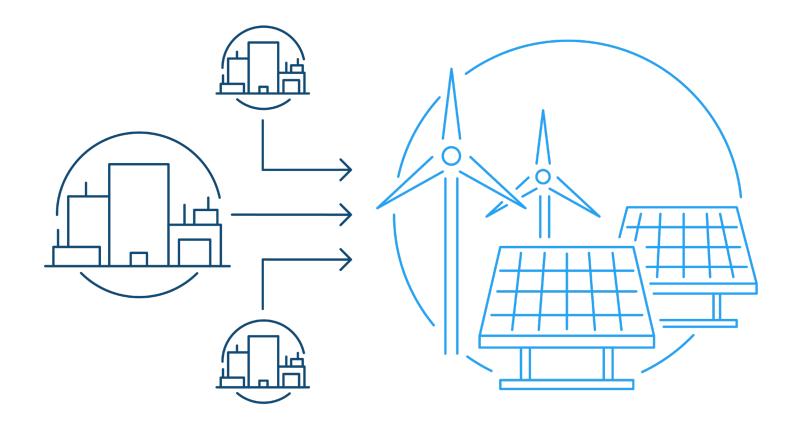


Publicly announced US C&I renewable energy procurements 20MW+





### The Takeaway? Act Now.







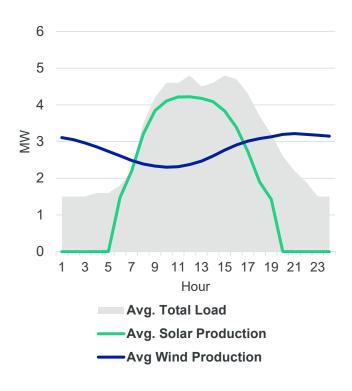


### 3 Critical Lenses for your VPPA & Retail Strategy

#### Facility demand, market dynamics, and retail strategies must be integrated

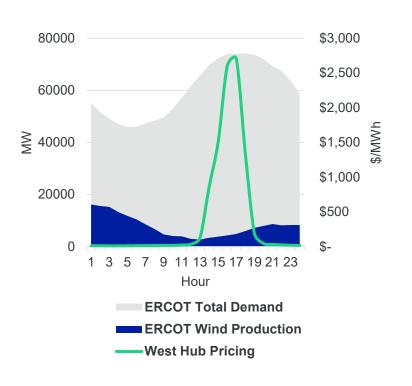
#### **Demand Profile**

Shaping risk may vary by resource and should inform retail strategies.



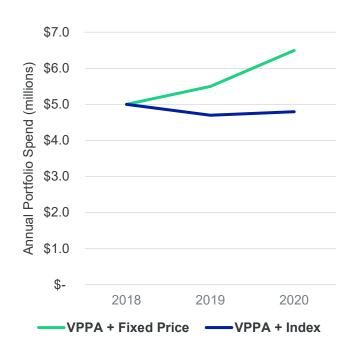
#### **Market Covariance**

Evaluate hourly settlements, not just averages to manage budgetary risks.



#### **Hedge Efficiency**

A VPPA + fixed-price approach is a bet that wholesale prices will increase.







### **Key Contract Terms To Qualify Pricing**

#### Two projects with the same price likely offer very different value

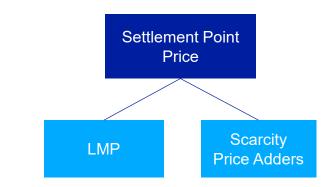
#### **Settlement Location**

Hub-settled agreements may cost more than those settled at the project node, but they will better protect budgets from transmission constraints.



#### **Settlement Index**

Average SPP prices trended around \$9,000/MWh during February freeze, while LMP prices trended below \$2,000.



#### Capacity

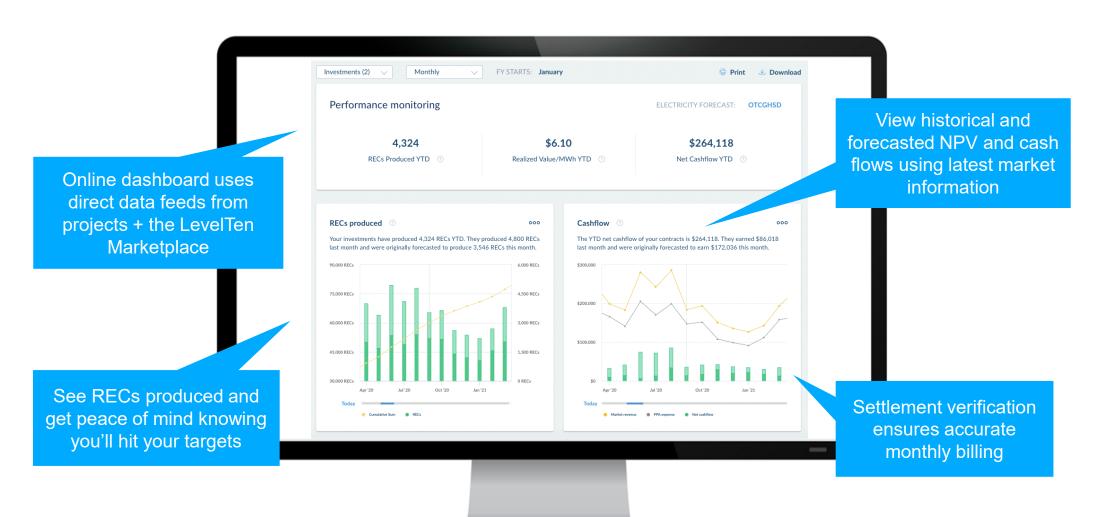
Texas does not currently have a capacity market, but buyers may want to protect capacity revenues if one should arise in the future.

### **PPA Value Streams Energy Revenues Environmental Benefits (RECs) Capacity Revenues**





### **Instantly Monitor PPA Performance**













### **Contact Us**



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